

FOR IMMEDIATE RELEASE

Making A Difference, by Robin Cox is an inspirational story of a diverse group of teens who with the help of their mentor become agents of change for their neighborhood.



For Immediate Release – (Queensland, Australia. – June 16th, 2014) Robin Cox's, *Making A Difference - The Teacher-Mentor, the Kids and the M.A.D. Project* shows what a few teens and their teacher can do to help make their community a better place.

Just like any 16-year old Lisa Court must confront the teenage demons of negative peer pressure, antisocial behaviour and drifting with the crowd at the expense of reaching her potential.

Teacher and mentor CJ Kristen inspires and motivates his diverse Year 12 Business Economics class to undertake a project of their choice after he shares the Parable of the Bean with them, an allegory about seizing the moment, envisioning and dreaming about what can be. The lives of 'Class 27' are thrown into turmoil, as they must decide whether or not to change their lifestyles and attitudes and become agents of change within their own school community.

Inspired by her teacher, Lisa launches the M.A.D. (Make A Difference) project. M.A.D must overcome a number of obstacles, including Viper Gang members Reuben Shortfall and Mary-Jane Bird. The Vipers are causing many of the Hillfield community problems M.A.D. must solve. Death, betrayal and love all become part of the problem, and part of the solution for M.A.D.

Author Robin Cox has been an educator in multicultural environments for 37 years – as a principal, sports coach, boarding housemaster, symposium organizer and life skills facilitator. During that time he has mentored adolescents and trained volunteer adult mentors. He is the author of four non-fiction books on youth mentoring by New Zealand's Essential Resources as well as self-published non-fiction books promoting the spirit of mentoring and encouraging young people to become the best they can be.

Married with two adult children, he is currently living and working in Brisbane, Australia as an Associate Head, Executive Director of Faith and Community, at a Co-educational school of 1500 students in north Brisbane. Visit his website www.yess.co.nz

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